



GetWithIt

getHealthy™

Get With It...Get Healthy Sponsorship Opportunities

ICMAD announces its Second Annual Get With It...Get Healthy event. This year's lineup is more dynamic and has more information on how to create and maintain a healthy lifestyle. You will exercise, hear how to obtain life balance and find your motivation.



Get With it...Get Healthy is proud to have the prestigious Dr. Howard Murad joining this year's program. His lunch session will cover how daily choices affect your overall health, wellness and aging. Celebrity Fitness Expert, Kathy Kaehler returns to teach people how to maximize their exercise program to gain the greatest benefits. She also will discuss her Sunday Set Up™ Program, her virtual healthy living program.

The day's program takes place at the Balboa Bay Club Saturday, February 16, 2013, in Newport Beach, California, and will support Look Good...Feel Better®, an organization that is dedicated to improving the self-esteem and quality of life of people undergoing treatment for cancer (lookgoodfeelbetter.org).

Become a sponsor today for Get With It...Get Healthy!

Benefactor

\$10,000 +

- 3 tickets to the GWIGH event
- Premium seating at the luncheon
- Email marketing campaign exposure
- Promotion in the ICMAD *Digest* and website
- Promotion in on-site program brochure and other event materials

Patron

\$5,000 – \$9,999

- 2 tickets to the GWIGH event
- Premium seating at the luncheon
- Email marketing campaign exposure
- Promotion in ICMAD *Digest* and Website
- Promotion in on-site program brochure and other event materials

Supporter

\$1,000-\$4,999

- 1 ticket to the GWIGH event
- Email marketing campaign exposure
- Promotion in the ICMAD *Digest* and Website
- Promotion in on-site program brochure and other event materials

Friend

\$500-\$999

- Email marketing campaign exposure
- Promotion in the ICMAD *Digest* and Website
- Promotion in on-site program brochure and other event materials

For more information about sponsorships, please call ICMAD at 800-334-2623.

Premier Event Sponsorship Opportunities

Become a sponsor for one of these premiere events and you will be able to introduce the session and have your name associated with the specific program.

For additional details, please call ICMAD at 800-334-2623.

Fitness Sponsor

\$2,500 - \$5,000

Kathy Kaehler

Kathy, author, celebrity trainer, spokesperson and mom, has devoted her career to helping people live happy, productive and healthy lives.

For fifteen years, she appeared on the TODAY Show as the fitness correspondent while training celebrities such as Julia Roberts, Jennifer Lopez, Kim Kardashian, Jennifer Aniston, Rob Lowe, Angie Harmon, Michelle Pfeiffer and Cindy Crawford. In addition to maintaining her strong celebrity clientele, Kathy introduced her signature food program Sunday Set-Up™ in 2009 and this year launched her Sunday Set-Up™ Club, an online healthy living program.

As a best-selling author, Kathy has tackled subjects addressing teens, pre- and post-pregnancy and the menopausal woman. Her most recent book, "Mom Energy", teaches moms of any age how they can use their natural sources of energy to overcome fatigue and achieve healthy lifestyles while increasing their energy level. She has also been a contributing writer to Elle, Self and Women's Sport & Fitness and her workouts and training tips have appeared in *InStyle*, *US Weekly*, *Shape*, *Fitness*, *Family Circle*, *Health*, *More*, *Allure*, *Marie Claire*, and *Woman's Day*.

Learn more about Kathy Kaehler www.kathykaehlerfitness.com.

Luncheon Sponsor

\$2,500 - \$5,000

Dr. Howard Murad, MD, FAAD

Dr. Murad is changing the way people think about health and wellness with scientifically proven methodologies and an Inclusive Health approach to overall well being that has helped millions enjoy healthier, more beautiful lives. A board-certified dermatologist, trained pharmacist, founder of the University of Inclusive Health, Associate Clinical Professor of Medicine at UCLA, and best-selling author of *The Water Secret*, Dr. Murad has treated more than 50,000 patients and continues to practice medicine at the Murad Inclusive Health Medical Group in El Segundo.

In 1989 he founded Murad, Inc. as a way to share his groundbreaking Inclusive Health approach, youth-building philosophies and skincare formulas, which were among the first to achieve significant measurable youth-building results without surgery.

Dr. Murad grew up in Queens, NY. After earning his degree at The Arnold and Marie Schwartz College of Pharmacy and Health Sciences, he worked as a pharmacist while attending University of California at Irvine Medical School.

Learn more about Dr. Howard Murad www.murad.com

Additional GWIGH Sponsor Opportunities

Wellness / Beauty Lounge Sponsor

Attendees love the chance to receive mini-beauty services during the event. This creates excitement about the program and helps raise additional opportunities for donations through tickets purchased. Beauty Bar services are quick mini services performed by a company representative and might include: nail color change, hand / neck massage, eye / lip makeup application, brow shaping, mini facials & skin analysis. Other services could include juice or energy drink bars, mini yoga stretching sessions and mini hair tutorials. There is also an opportunity to sell athletic clothes / accessories and jewelry.

Sponsors are responsible for providing the services, products, collateral and displays. Monies collected from ticket sales for the Beauty Bar services will be donated directly to *Look Good ... Feel Better*. Vendors will be able to sell products to attendees during this event.

Silent Auction Sponsor

Support *Get With It...Get Healthy* by providing a high-ticket item to be auctioned off. Items will be featured on the website in advance to create excitement about the auction. Your product will be displayed along with a description, retail price and link to your company website. Recommended donation value is approximately \$500.

Beauty Raffle

Donate items that will be raffled off at the end of each session. Raffle tickets will be sold throughout the day and at the ICMAD Cosmetic Technical / Regulatory Forum held the day before the GWIGH event. Your donated merchandise or gift should be approximately \$100 in value.